

## Overview

Myn is transforming the recruitment landscape by offering a dynamic, Alpowered platform that connects businesses with top talent through a network of over 500 vetted recruiters.

Whether you're a startup, a small to mediumsized business (SMB), a mid-market company, or a large enterprise, Myn provides tailored solutions to address your unique hiring challenges.

This eBook explores how Myn's innovative approach streamlines recruitment, reduces costs, and ensures cultural fit, enabling businesses to scale efficiently and effectively.

With a focus on transparency, scalability, and compliance, Myn's platform empowers organizations to overcome common recruitment obstacles, from high agency fees to complex vendor management.

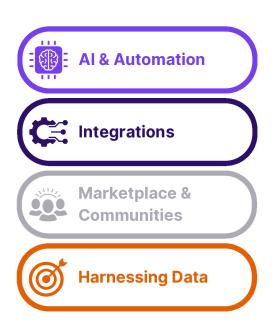
By leveraging cutting-edge technology and a robust network of specialist recruiters, Myn delivers measurable results across industries, including technology, finance, healthcare, and more.

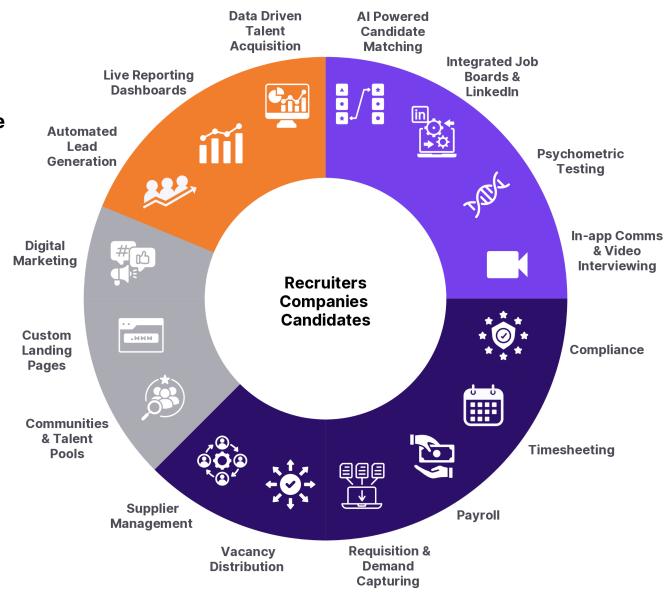
## The MYN Solution



### **Unified Platform**

Source-to-Pay platform designed to break down traditional barriers in the employment industry by streamlining services into one comprehensive marketplace.





## Solutions for Startups

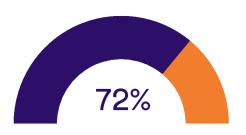
Up to 200 employees • Cost-conscious • Fast growth



### **Challenges for Startups**

Startups face unique hurdles in building their teams:

- Paying multiple agency fees strains limited budgets.
- Inconsistent recruiter performance makes hiring unreliable.
- Managing multiple recruitment partners consumes valuable time.
- Rapid team scaling is critical but costly.



of startups struggle to find and retain top talent.



of Series A and B startups face difficulties hiring goto-market teams.

### The Myn Solution

Myn addresses these challenges with:

- Zero setup costs: Start with one role, live in 24 hours.
- Smart matching technology: Eliminates
   wasted spend by connecting you with
   recruiters who align with your mission and
   culture.
- Transparent pricing: Pay only when you find the right candidate.
- **Al-driven quality**: Matches candidates based on cultural fit and technical skills, improving retention.

# Solutions for Startups

Up to 200 employees • Cost-conscious • Fast growth



### Why Startups Choose Myn

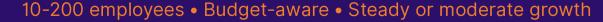
#### Myn's platform offers:

- Zero implementation risk: No IT involvement, seamless integration.
- Cost reduction: 30-40% savings through optimized rates and reduced admin overhead.
- Expert recruiter network: 500+ vetted recruiters, including specialists in technology, finance, and niche roles.
- **Scalability**: From one to hundreds of roles with automated compliance.

"Myn's seamless integration with our existing systems, coupled with their AI-powered platform, showed where dramatically improved efficiency and cost reduction initiatives were achievable."

Rob Boyles, Group Chief Finance and Operations Officer at CSG

## Solutions for SMB's

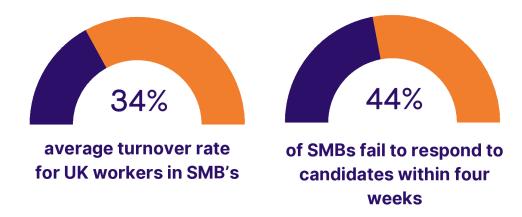




### Challenges for SMB's

SMBs encounter significant recruitment obstacles:

- Multiple agency fees drain limited budgets.
- Inconsistent recruiter quality leads to poor hires.
- Complex vendor management overwhelms small teams.
- Affordable scaling is essential but challenging.

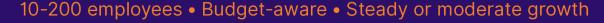


### The Myn Solution

#### Myn offers:

- **Fast setup**: Roles live in 24 hours with no upfront costs.
- **Cost-effective matching**: Reduces expenses through smart technology.
- Quality recruiters: Matches you with recruiters who understand your culture.
- Transparent pricing: Pay only for successful hires.

## Solutions for SMB's





### Why SMB's Choose Myn

#### Myn's platform offers:

- **Zero implementation risk**: No disruption to operations.
- **Complete transparency**: Real-time visibility into roles, recruiters, and costs.
- Al-powered quality: Optimizes for cultural fit and technical skills.
- **Cost reduction**: 30-40% savings through streamlined processes.

"Having worked with Myn for quite some time now, their service offering helped improve our recruitment metrics, and our client and candidate relationships."

Gemma Duane, Delivery Manager at Talent Solutions

### Network Governance



#### **100x Performance**

#### **End-to-End Workflow Integration**

Eliminates disjointed processes by centralising sourcing, screening, and management on a single platform

#### **Scalable Workforce Model**

Adapts to changing hiring needs by combining direct sourcing, agency partnerships, and project-based (SOW) engagements seamlessly.

#### **Enhanced Candidate Experience**

Offers guided job searches, automated interview preparation, and personalised support, leading to improved talent acquisition outcomes.

#### **Collaboration & Transparency**

Provides instant visibility into candidate pipelines, vendor performance, and project milestones for faster decision-making.

#### **Data-Driven Decision-Making**

Leverages performance analytics and Al insights to optimise recruiter efficiency, reduce costs, and improve candidate matches.

#### **Unified Governance Layer**

Acts as a single source of truth for compliance, vendor management, and financial controls, replacing outdated, siloed MSP models.

# Cost Efficiency & Reduced Time-to-Hire

Streamlined processes and automated payments significantly lower operational overhead while accelerating placement speed.

# Solutions for Mid-Market Companies

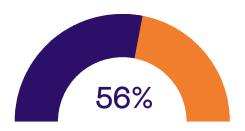


200-2000 employees • Rapid scaling • Specialized needs

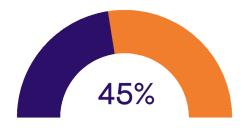
# Challenges for Mid-Market Companies

Mid-market companies face:

- **Sudden volume increases**: Handling 45+ roles simultaneously.
- **Specialized expertise**: Need for industry-specific recruiters.
- **Cultural fit**: Increasingly critical for retention.
- Complex compliance: Growing regulatory demands.



of employers cite a shortage of qualified candidates.



of business leaders spend over half their time on recruitment tasks.

### The Myn Solution

#### Myn offers:

- Specialist recruiter matching: By industry and role type.
- Al-driven cultural alignment: Improves hire quality over time.
- Instant scaling: From 1 to 100 roles seamlessly.
- **Built-in compliance**: Automated tracking and reporting.

# Solutions for Mid-Market Companies



200-2000 employees • Rapid scaling • Specialized needs

# Why Mid-Market Companies Choose Myn

Myn's platform offers:

- **Expert network**: Includes executive headhunters and strategic planners.
- **Transparency**: Real-time dashboards for full control.
- Cost efficiency: 30-40% reduction in recruitment costs.
- Scalability and compliance: Handles large-scale hiring with automated compliance tools.

"I really like the AI matching tool, as it automatically recommends the best candidates for our requirements."

Renn Van Alfonso, Technical Recruiter

# **Enhanced User Experience**



**Dynamic Mobile-First Platform Connecting the Three-Sided Network** 



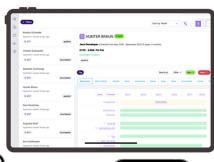




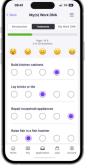
















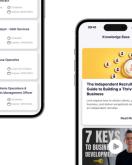






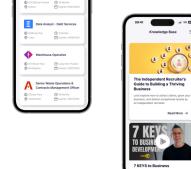












# Solutions for Enterprise Organisations

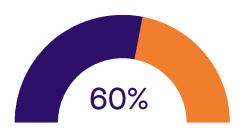


2000+ employees • Complex compliance • Multiple locations

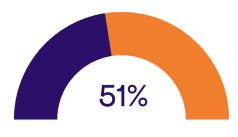
# **Challenges for Enterprise Organisations**

Enterprise organisations companies face:

- Managing multiple agencies: Complex vendor coordination.
- **Limited visibility**: Lack of insight into performance and costs.
- Compliance challenges: Across multiple locations.
- Contractor retention: High turnover rates.



of companies experienced longer time-to-hire in 2024



of organizations cite recruitment team turnover as a major challenge

### The Myn Solution

#### Myn offers:

- Agency orchestration: Enhances existing relationships.
- Real-time dashboards: Full visibility and control.
- MSP expertise: Dedicated program directors for large-scale needs.
- Flexible terms: Retain control of your data.

# Solutions for Enterprise Organisations



2000+ employees • Complex compliance • Multiple locations

# Why Enterprise Organisations Choose Myn

#### Myn's platform offers:

- Comprehensive tools: Al matching, communication suites, and VMS capabilities.
- Compliance and payroll: Integrated solutions for accuracy and regulatory adherence.
- **Cost reduction**: 30-40% savings through optimized processes.
- **Expert network**: Includes MSP directors and executive headhunters.

"Myn's seamless integration with our existing systems, coupled with their AI-powered platform, showed where dramatically improved efficiency and cost reduction initiatives were achievable."

Rob Boyles, Group Chief Finance and Operations Officer at CSG

# About Myn

Myn is a dynamic marketplace revolutionizing recruitment by connecting businesses with over 500 vetted recruiters across all industries and seniority levels.

Our Al-powered platform streamlines hiring, reduces costs by 30-40%, and ensures compliance and scalability.

With expertise in sectors like IT, finance, healthcare, and more, Myn empowers businesses to find the right talent quickly and efficiently.

To learn more and start your recruitment journey today, click below

Click here to learn more

### Myn

Phone	0204 571 0792
Website	www.myn.co.uk
E-mail	info@myn.co.uk
Address	Summit House 12 Red Lion Square London WC1R 4QH

